

There have always been rumours that the most successful businesses in the Marches got some sort of help. Stories that they had help from creatures that came at night to help make shoes of higher quality that mortal man could make themselves. Some say that is superstition, that they are using stories of faerie folk to help increase sales. Even amongst the practical marchers, it is a selling point that puts their wares above others. With the more superstitious nations these businesses have managed to export a lot more wares due to the stories.

Over the last season, these businesses have had falling sales. They have not managed to meet their demand for products and although they blame the support on bad luck, it seems more likely that something is deliberately targeting these businesses.

What is bad for one business, is inevitably, better for others. The opening for more sales looks likely and a gap in the market means that there is the potential for increased sales for you in the coming season.